Company profile
Growing with BAADER LINCO
History counts

The BAADER Group was founded in Lübeck, Germany in 1919 by Mr Rudolph M. J. Baader. Still a family-owned business, since 1995 the company is led by Honorary Consul, and granddaughter of the founder, Mrs Petra Baader.

LINCO Food Systems was founded in Aarhus, Denmark in 1944 by Mr Knud Lindholst and his family.

In 2007, LINCO Food Systems and the BAADER Group joined forces in a friendly merger with the overriding aim of providing total food processing solutions within the fish and poultry industries.

Today, BAADER LINCO is the centre of poultry processing know-how within the Group while BAADER is widely recognised as the world leader in developing fish processing equipment. It is Mrs Baader’s goal to grow BAADER LINCO to a similar position within the global poultry processing industry.

The BAADER Group is dedicated to developing and manufacturing state-of-the-art food processing equipment for more efficient, safer and financially more viable poultry processing solutions for our customers throughout the world.
Honorary Consul Petra Baader, Chairwoman of the board

2009
BAADER Group acquisition of LINCO Food Systems A/S

2011
BAADER Group establishes BAADER Logistix to develop software

2013
BAADER LINCO Poultry Group is established

2015
Wall-to-wall show plant established in the UK

2016
BAADER Technology Center established in Lübeck, Germany

2017
BAADER Group establishes Food Processing Innovation GmbH + Co. KG in Germany
Mission of the BAADER Group

BAADER offers innovative, loyal and faithful solutions for a fair price/performance ratio for our customers.

Best quality, highest food security combined with excellent services to help our customers.

Generating the highest benefit for our customer.

The benefit of all our partners gives us also our benefit.

Our company values

Our values guide our daily work across our international organisation.

Passionate  Goal-oriented  Team-player  Honest  Responsible
Our poultry vision

To be the first choice of poultry customers wanting **intelligent**, **sustainable**, **biosecure** and **leading animal welfare** solutions for **safe food** processing factories

**Intelligence**
We aim to design intelligent solutions that measure, monitor and notify to optimise processes throughout the poultry factory.

**Sustainability**
We aim to provide our customers with a sustainable competitive advantage through an optimised use of resources.

**Biosecurity**
We aim to ensure a biosecure environment throughout the value chain; from the farm, within the process and to the customer.

**Animal welfare**
We aim to design our live bird handling to best reduce bird stress and injuries.

**Safe food**
We aim to implement effective food safety and hygiene practices to minimise the risk of contaminating the final product.
We offer wall-to-wall poultry processing solutions - from live bird handling to final product dispatch. Our solutions are based on a total value chain concept to ensure optimal benefit and value of each bird throughout the complete process.

Our processing solutions adapt to our customers’ capacity and processing requirements. From small-scale, small-investment solutions to high-speed, flexible processing factories that meet the sales and market demands of the poultry industry.

Our production management software, B’Logic®, is the intelligence of our processing solutions. It monitors, controls and notifies about real-time production events.
Our vision in action

Our show plant in the UK, Iqbal Poultry, is our vision statement put into action: a safe food processing factory that presents an intelligent, sustainable, biosecure and leading animal welfare solution.

Whether you look for a complex processing solution or single machines, we can show you BAADER LINCO processing installations and give you the best information to base your decision-making on.

“With our plant in Thorne, we have achieved a flexible and sales-led production that focuses on biosecurity and food safety”
Mr. Nadeem Iqbal, Managing Director at Iqbal Poultry (UK)
Close to the customer

We are more than a supplier of poultry processing equipment. We aim to be your partner and consultant. We stand by our customers through all stages of the investment decision process - from needs analysis, through solution design, equipment implementation and training to after sales service. From carcass care to customer care.

Global presence
BAADER LINCO is represented globally through a widespread sales and service network: eight subsidiaries and 40 distributors and agents. They are all ready to co-operate closely with customers anywhere in the world. All our people operating in the field have an in-depth knowledge of the solutions we offer and of local market conditions. They will be more than pleased to assist customers with any query they may have in relation to technical and processing matters.
Technical assistance
Highly qualified technical staff located throughout the world are ready to provide useful information on all matters pertaining to product maintenance, troubleshooting and training. For hands-on assistance on difficult-to-solve technical problems, key staff at our head offices stand by with remote assistance.

Spare parts
Spare spares are readily available from manufacturing stocks located in Germany, Holland, United States and Denmark. Local service centres and agencies worldwide also carry comprehensive stocks of the most commonly used spare parts.
## Contact Information

The following is an overview of our subsidiaries and representatives throughout the world. You are invited to contact the office nearest you for further information – or for a meeting on a totally non-committal basis.

### Agents, representatives & distributors

<table>
<thead>
<tr>
<th>Agents, representatives &amp; distributors</th>
<th>Country</th>
<th>Contact Information</th>
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